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James H. Salter			SHANNON, MICHAEL R	
BLAKELY, SO	KOLOFF, TAYLOR &	ZAFMAN LLP	12012	DARED MILITED
Seventh Floor			ART UNIT	PAPER NUMBER
12400 Wilshire Boulevard			2614	
Los Angeles, CA 90025-1026			DATE MAILED, 09/10/200	5

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)				
0 m	09/895,744	CRINON ET AL.				
Office Action Summary	Examiner	Art Unit				
	Michael R. Shannon	2614				
The MAILING DATE of this communication app Period for Reply	ears on the cover sheet with the c	orrespondence address				
A SHORTENED STATUTORY PERIOD FOR REPLY THE MAILING DATE OF THIS COMMUNICATION. - Extensions of time may be available under the provisions of 37 CFR 1.13 after SIX (6) MONTHS from the mailing date of this communication. - If the period for reply specified above is less than thirty (30) days, a reply If NO period for reply is specified above, the maximum statutory period w - Failure to reply within the set or extended period for reply will, by statute, Any reply received by the Office later than three months after the mailing earned patent term adjustment. See 37 CFR 1.704(b).	36(a). In no event, however, may a reply be timed within the statutory minimum of thirty (30) days will apply and will expire SIX (6) MONTHS from cause the application to become ABANDONE	nely filed s will be considered timely. the mailing date of this communication. D (35 U.S.C. § 133).				
Status						
1) Responsive to communication(s) filed on 29 Ju	<u>ıne 2001</u> .					
2a) ☐ This action is FINAL . 2b) ☒ This	This action is FINAL. 2b)⊠ This action is non-final.					
3) Since this application is in condition for allowar	☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is					
closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213.						
Disposition of Claims						
4) ⊠ Claim(s) 1-29 is/are pending in the application. 4a) Of the above claim(s) is/are withdrawn from consideration. 5) □ Claim(s) is/are allowed. 6) ⊠ Claim(s) 1-29 is/are rejected. 7) □ Claim(s) is/are objected to. 8) □ Claim(s) are subject to restriction and/or election requirement.						
Application Papers						
9) The specification is objected to by the Examine 10) The drawing(s) filed on 29 June 2001 is/are: a) Applicant may not request that any objection to the Replacement drawing sheet(s) including the correct 11) The oath or declaration is objected to by the Ex	D accepted or b)⊠ objected to drawing(s) be held in abeyance. Section is required if the drawing(s) is ob	e 37 CFR 1.85(a). jected to. See 37 CFR 1.121(d).				
Priority under 35 U.S.C. § 119						
12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of: 1. Certified copies of the priority document: 2. Certified copies of the priority document: 3. Copies of the certified copies of the priority application from the International Bureau * See the attached detailed Office action for a list	s have been received. s have been received in Applicati rity documents have been receive u (PCT Rule 17.2(a)).	ion No ed in this National Stage				
Attachment(s)						
1) Notice of References Cited (PTO-892) 4) Interview Summary (PTO-413)						
 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) 	Paper No(s)/Mail Di 5) Notice of Informal F	ate Patent Application (PTO-152)				
Paper No(s)/Mail Date <u>20020220</u> . 6) Other:						

DETAILED ACTION

Claim Rejections - 35 USC § 102

1. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.
- 2. Claims 1-12 and 15-29 are rejected under 35 U.S.C. 102(b) as being anticipated by Russo (USP 5,619,247), cited by Examiner.

Regarding claim 1, the claimed "method" is met as follows:

- The claimed step of "receiving information obtained from at least one of a consumer and a storage area" is met by the inherent reception of viewer preferences at the subscriber-operated storage-management facilities [col. 3, lines 12-16]. The communications link 12 may supply interaction with the cable system billing and/or ordering facilities, for input from the viewer or the viewer preferences (automatic selection) to instruct transmission and downloading of the selected program material [col. 3, lines 59-62].
- The claimed step of "selecting, substantially automatically, multimediacontent to be broadcast to the consumer based on said receiving" is,
 again, met by the subscriber-operated storage-management facilities,
 which are broadcast to and stored at the user device based on the user
 selection of the program or the automatic selection based on viewer
 preferences [col. 3, lines 12-16].

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Regarding claim 2, the claimed "method of claim 1, wherein a selection of the multimedia-content is made contemporaneous with the information obtained from at least one of the consumer and the storage area" is met by the "selected program materials" [col. 4, line 10], which are decided by the consumer (through interactive selection) or the automatic selection based on viewer preferences and records of which programs the subscriber has actually replayed [col. 3, lines 12-28].

Regarding claim 3, the claimed "method of claim 1, wherein the multimedia-content is at least one of video, audio, and data" is met by the discussion that the content can be in the form of video or audio, or a combination of both [col. 6, line 63 – col. 7, line 3].

Regarding claim 4, the claimed "method of claim 1, further comprising scheduling the multimedia-content to be broadcast to the consumer based on said selecting" is met by the scheduling of the transmission of the video or audio content based upon viewer or listener preference and/or the direct selection by the user [col. 7, lines 12-23].

Regarding claim 5, the claimed "method of claim 4, wherein said scheduling is based on criteria" is met by the fact that the automatic downloading takes place based on viewing preferences or program provider decisions [col. 9, line 61 – col. 10, line 1].

Regarding claim 6, the claimed "method of claim 5, wherein the criteria includes consideration of at least one of; whether the multimedia-content has been consumed yet; how many times the multimedia-content has been consumed; whether the multimedia-content has been deleted or tagged for deletion; if the multimedia-content is still in the storage area; whether the multimedia-content is intended to be

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saved/archived; and whether the storage area is categorized" is met by the recording of desired material based on a viewing preference of categories and whether or not programs have been deleted [col. 4, lines 45-67].

Regarding claim 7, the claimed "method of claim 1, wherein said receiving is accomplished with at least one of a telephone, a dial-up modem, a cable television vision communication, a network, the Internet, and a wireless communication" is met by the communications link 12, which could be a telecommunications link over a standard telephone line, not to mention other possibilities for the connection [col. 9, lines 11-23].

Regarding claim 8, the claimed "computer readable medium containing executable program instructions, which when executed by a data processing system, cause the data processing system to perform the steps comprising selecting substantially automatically, multimedia-content to be broadcast to a consumer, based on information obtained from at least one of the consumers and a storage area" is met by the "selected program materials" [col. 4, line 10], which are decided by the consumer (through interactive selection) or the automatic selection based on viewer preferences and records of which programs the subscriber has actually replayed [col. 3, lines 12-28]. Also, the scheduling of the transmission of the video or audio content based upon viewer or listener preference and/or the direct selection by the user is discussed in column 7, lines 12-23.

Regarding claim 9, the claimed "computer readable medium of claim 8, further comprising scheduling multimedia-content to be broadcast to the consumer based on said selecting" is met by the scheduling of the transmission of the video or audio content

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based upon viewer or listener preference and/or the direct selection by the user [col. 7, lines 12-23].

Regarding claim 10, the claimed "computer readable medium of claim 8, further comprising receiving the information from at least one of the consumer and the storage area" is met by the "selected program materials" [col. 4, line 10], which are decided by the consumer (through interactive selection) or the automatic selection based on viewer preferences and records of which programs the subscriber has actually replayed [col. 3, lines 12-28].

Regarding claim 11, the claimed "method" is met as follows:

- The claimed step of "receiving a selection of multimedia content" is met by
 the user selection of the program or the automatic selection based on
 viewer preferences [col. 3, lines 12-16] being received at the subscriberoperated storage-management facilities.
- The claimed step of "broadcasting the selection of the multimedia-content
 to a consumer, wherein the selection is based on information obtained
 from at least one of the consumer and a storage area" is met by the
 scheduling of the transmission of the video or audio content based upon
 viewer or listener preference and/or the direct selection by the user [col. 7,
 lines 12-23].

Regarding claim 12, the claimed "method of claim 11, wherein the selection of the multimedia-content is made contemporaneous with the information obtained from the consumer" is met by the "selected program materials" [col. 4, line 10], which are

decided by the consumer (through interactive selection) or the automatic selection based on viewer preferences and records of which programs the subscriber has actually replayed [col. 3, lines 12-28].

Regarding claim 15, the claimed "method of claim 11, wherein the multimediacontent is at least one of video, audio, and data" is met by the discussion that the content can be in the form of video or audio, or a combination of both [col. 6, line 63 – col. 7, line 3].

Regarding claim 16, the claimed "method" is met as follows:

- The claimed step of "transferring multimedia content to a storage area,
 accessible to a consumer's television system" is met by the scheduling of
 the transmission of the video or audio content based upon viewer or
 listener preference and/or the direct selection by the user [col. 7, lines 1223] for later access for viewing and/or listening by the subscriber.
- The claimed step of "managing the multimedia-content stored in the storage area" is met by the subscriber-operated storage-management facility, which decides materials are to be recorded and which programs are to be deleted [col. 3, lines 12-28].

Regarding claim 17, the claimed "method of claim 16, wherein the multimedia-content is at least one of video, audio, and data" is met by the discussion that the content can be in the form of video or audio, or a combination of both [col. 6, line 63 – col. 7, line 3].

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Regarding claim 18, the claimed "method of claim 16, wherein said managing is based on a policy" is met by the fact that the automatic downloading takes place based on viewing preferences or program provider decisions [col. 9, line 61 – col. 10, line 1].

Regarding claim 19, the claimed "method of claim 18, wherein the policy includes consideration of at least one of; whether the multimedia-content has been consumed yet; how many times the multimedia-content has been consumed; whether the multimedia-content has been deleted or tagged for deletion; if the multimedia-content is still in the storage area; whether the multimedia-content is intended to be saved/archived; and whether the storage area is categorized" is met by the recording of desired material based on a viewing preference of categories and whether or not programs have been deleted [col. 4, lines 45-67].

Regarding claim 20, the claimed "computer readable medium containing executable program instructions, which when executed by a data processing system, cause the data processing system to perform the steps comprising managing multimedia-content stored in a storage area accessible to a consumer's digital television system" is met by the subscriber-operated storage-management facility, which decides materials are to be recorded and which programs are to be deleted [col. 3, lines 12-28]. The programs can be viewed in real-time or in the future using the attached television.

Regarding claim 21, the claimed "computer readable medium of claim 20, wherein said managing is based on a policy" is met by the fact that the automatic downloading takes place based on viewing preferences or program provider decisions [col. 9, line 61 – col. 10, line 1].

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Regarding claim 22, the claimed "computer readable medium of claim 20, wherein the multimedia-content is at least one of video, audio, and data" is met by the discussion that the content can be in the form of video or audio, or a combination of both [col. 6, line 63 – col. 7, line 3].

Regarding claim 23, the claimed "apparatus" is met as follows:

- The claimed "digital television receiver" is met by the receiver pictures in
 Figure 2, which can receive digital or analog audio or video signals via line
 102.
- The claimed "storage area to store multimedia-content; wherein the multimedia-content is selected based on information obtained from at least one of a consumer and said storage area" is met by the High-Capacity Storage 110, which can work with the subscriber-operated storagemanagement facilities to receive the broadcast and store it at the user device based on the user selection of the program or the automatic selection based on viewer preferences [col. 3, lines 12-16].

Regarding claim 24, the claimed "apparatus of claim 23, wherein the multimediacontent is selected contemporaneously with the information obtained from at least one of the consumer and said storage area" is met by the "selected program materials" [col. 4, line 10], which are decided by the consumer (through interactive selection) or the automatic selection based on viewer preferences and records of which programs the subscriber has actually replayed [col. 3, lines 12-28].

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Regarding claim 25, the claimed "apparatus of claim 23, wherein the multimedia-content is at least one of video, audio, and data" is met by the discussion that the content can be in the form of video or audio, or a combination of both [col. 6, line 63 – col. 7, line 3].

Regarding claim 26, the claimed "apparatus" is met as follows:

• The claimed "multimedia-content selector to select multimedia-content, substantially automatically, to be broadcast to a consumer, based on information obtained from at least one of the consumer and a storage area" is met by the "selected program materials" [col. 4, line 10], which are decided by the consumer (through interactive selection) or the automatic selection based on viewer preferences and records of which programs the subscriber has actually replayed [col. 3, lines 12-28].

Regarding claim 27, the claimed "apparatus of claim 26, further comprising: a multimedia content scheduler, configured to communicate with said multimedia-content selector, to schedule the multimedia-content to be broadcast to the consumer" is met by the scheduling of the transmission of the video or audio content based upon viewer or listener preference and/or the direct selection by the user [col. 7, lines 12-23].

Regarding claim 28, the claimed "apparatus of claim 26, further comprising: a processor configured to receive the information and execute instructions that select the multimedia-content to be broadcast to the consumer; and a storage area configured to allow communication with said processor" is met by the fact that the system is a VOD pay-per-play system, which inherently means that the recording selections (as

discussed above) are chosen from some sort of storage at the server based on user selection or preferences. Also, in an alternate embodiment, the storage device could be located at a centralized distribution facility, such as the cable provider [col. 3, lines 25-28].

Regarding claim 29, the claimed "apparatus of claim 26, further comprising: a multimedia-content data base server, to store new multimedia-content, some of which is selected to be broadcast to the consumer", is, again met by the fact that the system is a VOD pay-per-play system, which inherently means that the recording selections (as discussed above) are chosen from some sort of storage at the server based on user selection or preferences. Also, in an alternate embodiment, the storage device could be located at a centralized distribution facility, such as the cable provider [col. 3, lines 25-28]. Column 10, lines 1-2 disclose that a new first-run movie may be available for download automatically by the provider.

Claim Rejections - 35 USC § 103

- 3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 4. Claims 13 and 14 are rejected under 35 U.S.C. 103(a) as being unpatentable over Russo (USP 5,619,247), cited by Examiner.

Regarding claim 13, the Russo reference teaches all of that which is discussed above with regards to claim 11. However, Russo is silent as to the broadcasting protocol used. Claim 13 states, "The method of claim 11, wherein said broadcasting is accomplished using opportunistic insertion of data". The Examiner takes OFFICIAL NOTICE that it is notoriously well known in the art to use opportunistic insertion of data for broadcasting at a variable data rate for transmission of video programs over standard mediums. The Applicant goes as far as to admit that "the multimedia-content may be multiplexed onto existing channels and sent at a variable data rate using a technique known in the art as opportunistic insertion of data (OID)" [paragraph 0035 of initial disclosure]. As per this admission that OID is known in the art, the Examiner submits that it would have been clearly obvious to one of ordinary skill in the art at the time of the invention to utilize OID in an attempt to transmit programming according to a common protocol and a common technique known in the art.

Regarding claim 14, the Russo reference teaches all of that which is discussed above with regards to claim 11. However, Russo is silent as to the broadcasting protocol used. Claim 14 states, "The method of claim 11, wherein said broadcasting is accomplished with a substantially dedicated channel having a fixed transmission bandwidth". The Examiner takes OFFICIAL NOTICE that it is notoriously well known in the art to use a dedicated channel having a fixed transmission bandwidth for transmission of video programs over standard mediums. Therefore, the Examiner submits that it would have been clearly obvious to one of ordinary skill in the art at the time of the invention to utilize a dedicated channel having a fixed transmission

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bandwidth for delivering programming in an attempt to transmit programming according to a common protocol and a common technique known in the art, such that the transmission time could be lessened and the content could be delivered more quickly using dedicated channels.

Drawings

- 5. The drawings are objected to as failing to comply with 37 CFR 1.84(p)(5) because they include the following reference character(s) not mentioned in the description: 206, 300, 400, 510T, 511T, 512T, 514T, and 864. Corrected drawing sheets in compliance with 37 CFR 1.121(d), or amendment to the specification to add the reference character(s) in the description in compliance with 37 CFR 1.121(b) are required in reply to the Office action to avoid abandonment of the application. Any amended replacement drawing sheet should include all of the figures appearing on the immediate prior version of the sheet, even if only one figure is being amended. Each drawing sheet submitted after the filing date of an application must be labeled in the top margin as either "Replacement Sheet" or "New Sheet" pursuant to 37 CFR 1.121(d). If the changes are not accepted by the examiner, the applicant will be notified and informed of any required corrective action in the next Office action. The objection to the drawings will not be held in abeyance.
- 6. New corrected drawings in compliance with 37 CFR 1.121(d) are required in this application because the requirements of 37 CFR 1.84(l) were not met, namely, the drawings will not result in satisfactory reproduction due to insufficiently defined lines and

characters. Applicant is advised to employ the services of a competent patent draftsperson outside the Office, as the U.S. Patent and Trademark Office no longer prepares new drawings. The corrected drawings are required in reply to the Office action to avoid abandonment of the application. The requirement for corrected drawings will not be held in abeyance.

Specification

7. The disclosure is objected to because of the following informalities:

Paragraph 0004, lines 1 contains an obvious typographical error, "CATC" should be corrected to read "CATV".

Paragraph 0034, line 6 contains another obvious typographical error, "12ba" should be corrected to read "216a".

Appropriate correction is required.

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Michael R. Shannon who can be reached at (571) 272-7356 or Michael.Shannon@uspto.gov. The examiner can normally be reached by phone Monday through Friday 8:00 AM – 5:00PM, with alternate Friday's off.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Miller, can be reached at (571) 272-7353.

Any response to this action should be mailed to:

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Or faxed to: (571) 273-8300

Hand-delivered responses should be brought to:

Randolph Building 401 Dulany Street Alexandria, VA 22314

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to customer service whose telephone number is (571) 272-2600.

Michael R Shannon Examiner Art Unit 2614

Michael R Shannon August 5, 2005

JOHN MILLER
SUPERVISORY PATENT EXAMINER
TOHNOLOGY CENTER 2600